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FOR IMMEDIATE RELEASE

Truline© resolves seawall challenge with new, eco-friendly solution

Centerport, NY (August 6, 2008) – When Centerport homeowner Rosalind Resnick’s 100-year-old concrete seawall was crumbling into the sea and environmentally acceptable options were dwindling, it was her boyfriend Ray Guerin who discovered the new Florida-based product Truline just in time.

Guerin happened onto to the Truline website following a three-year saga that began when Ms. Resnick purchased her property in 2005.

“It was an amazing, picture-perfect property...except for the seawall,” explained Resnick. “The engineers said it had to be replaced and they put a plan together suggesting cement blocks that weighed more than 2,500 pounds each.”

A two-year permitting process focused on concerns from the Department of Environmental Conservation (DEC) regarding the delicate ecosystem residing in the sea grass next to the existing seawall. And when the permit was finally issued in July 2007, it was determined that the cement blocks could not be brought in on the waterside of the property, only via the front of the house and over the back lawn. At 2,500 pounds each, and only three to six feet of clearance on either side of the property, this task was deemed impossible, and contractor Ron Takats of Takron Contracting had to seek alternative options.

That’s when Guerin found Truline and was impressed by the sturdy, lightweight material.

“It was a no-brainer,” Guerin said.

Next, he introduced Takats to the Truline product, a versatile new box piling solution for seawalls as well as other types of retention walls that combines the strength of concrete with the protection, prolonged lifespan and aesthetics of vinyl.

The Truline solution minimizes the need for heavy installation equipment, reduces yard tear up and eliminates the lengthy curing time associated with concrete panels – thereby making for quicker project completion. The unique u-channel shape allows the pouring of concrete directly into place (gravel or sand can also be used as fill), creating a strong concrete wall with all the benefits and protection of vinyl. The dual-interlocking design maintains the strength and integrity of the joints through the corners and any radius.

After revisiting the permitting process with the DEC and Town of Huntington, work was ready to begin in May 2008. Within a few weeks, the material was ordered, delivered in the front driveway and carried easily into the backyard by two people. Once the 12-foot pilings were installed, they were filled with an aggregate comprised of small ¾” rock which stabilized them.

“In my 20 years’ experience this is the best product I have used for seawalls,” commented Takats. “In these rocky conditions, the pilings sank in so smoothly and were so easy to manage. I have zero complaints with this product.”

Ideal for both new construction and replacement of failing walls, the Truline solution combines strength, durability and superior aesthetics – providing a dual-interlocking design that creates a smooth, flat appearance as opposed to the industrial look of traditional corrugated sheet piles.

“Truline is great for marinas and people who have no access to their waterway because of beach grass,” said Takats.

“It is really beautiful,” said Resnick. “My neighbors keep stopping by to check on the progress and talk about how spectacular it looks.”

In addition to the seawall, Takats took an innovative approach using Truline to create a series of steps that complement the project. Finishing the dock area with a boardwalk and solar lights, Takats created a complete outdoor leisure area for this home overlooking Centerport Harbor.

“I am so glad we found Truline just in time to save our project,” said Resnick. “What began as a nightmare turned into the perfect dream project.”

More about Truline

Truline walls are virtually maintenance free and will not crack, rust or corrode. UV stabilizers discourage discoloration and fading caused by sun exposure in marine environments.

Truline offers a 50 Year Limited Warranty on their product.

The firm also makes a financing program available to property owners through their contractor community.

For more information on the Truline Vinyl Solution, please contact Todd Hoffman at (239) 591-6234 (email: thoffman@truline.us) or visit the company website, www.truline.us.

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